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ASX ANNOUNCEMENT

Go To Market Strategy Update: NetLinkz Secures Six New Customers

Technology provider to secure data networks **NetLinkz Limited (ASX:NET, Netlinkz “the Company”)** is pleased to announce that under its revised ‘Go to market strategy’ it has secured six new customers for its patented SD-WAN technology solution and Link Platform, including three customers secured through Telstra Corporation Limited (ASX:TLS).

Each customer contract will involve NetLinkz deploying its Link Platform to replace the customer’s old VPN solution in order to provide a new and more efficient, cost-effective method for the customer to access its remote site and mobile workforce.

NetLinkz will commence deployment from next week and expects all customers to be live on its Link platform by mid-November. The customer contract has been secured through the following channels:

- NetLinkz distribution partner Telstra is Australia’s leading telecommunications and technology company and has secured three customers for the Link platform in Australia for a period of three years
- One customer has been secured through Netlinkz direct marketing channels and will adopt the Link platform in Australia for a period of three years
- Two customers have been secured through NetLinkz direct marketing channels and will adopt the Link platform across the Europe, the Middle East and Africa (EMEA) for a period of 12 months

The customer contracts span across a range of industries, including retail, manufacturing and industrials, but cannot be named due to confidentiality clauses.

NetLinkz Chief Executive Officer, Suthan Naganayagam: “NetLinkz has received a significant endorsement of its patented SD-WAN technology solution and Link Platform through the award of six new customer contracts.

The deals are a validation of our revised ‘Go-To-Market’ strategy and sales process and lay a strong foundation for future customer wins. Momentum is building as our increasing transactions continue to affirm the power of our Link Platform.

We are delighted by the support from our key distribution partner Telstra, and we look forward to strengthening our mutually beneficial relationship.

Our six new customers are located across Australia and EMEA and recognise the value of our technology. We are committed to connecting more customers to our Link Platform, expanding our customer base and providing updates as developments arise.

NetLinkz shall continue to keep the market informed of the progress of its revised ‘Go-To-Market’ strategy but expects that future announcements of new customers shall only occur if they are significant or are incorporated into other major announcements”

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About NetLinkz Limited

NetLinkz Limited's (ASX:NET) passion is to make networking simple, fast, secure and cost effective. NetLinkz patented technology provides a flexible, efficient, secure and cost effective Software-Defined Wide Area Network [SD-WAN] solution connecting any sites to any device, anywhere, on any network with ease. Our patented technology delivers the only fully meshed peer-to-peer SD-WAN solution, making our solutions fast, efficient and reliable in addition to proven industry-leading security and the unique ability to leverage existing infrastructure to evolve to SD-WAN.

SD-WAN Solutions

With the increase in cloud consumption and mobility SD-WAN offers the ideal solution for IT managers to extend or replace connectivity leveraging public IP links. Offering centralized WAN management and near-zero touch edge software enables IT managers to quickly and securely connect cloud servers and mobile users to the enterprise network.

About Telstra

Telstra Corporation Limited (ASX:TLS) is Australia's leading telecommunications and technology company offering a full range of communications services and competing in all telecommunications markets. In Australia Telstra provides 17.2 million mobile services, 7.0 million fixed voice services and 3.4 million retail fixed broadband services. Internationally the company has a presence spanning across 22 countries. For more information please visit www.telstra.com.au